



PRISM 2030 FARMER:

ANDREW MACLEOD

[Watch Andrew's case study](#)

Bromstead Farm, ABP's beef and lamb demonstration unit is part of PRISM 2030. The farm extends to 380 acres and is predominantly down to grass with 100 acres of arable cropping in the rotation.

Bromstead Farm Manager, Andrew Macleod, has identified the following areas to focus on during the next 12 months in a bid to improve the farm's sustainability targets:

- Genetics - correct sire selection to make a significant improvement in cattle finishing time and performance
- Reseeding - AB8 flower-rich margins and GS4 legume and herb-rich swards (from the Mid-Tier Countryside Stewardship agreement) will be drilled. Recently established red clover swards will be used for grazing and cutting
- Reducing inorganic fertiliser usage – through optimal FYM application and use of GS4 and clover leys
- Continuing rotational grazing – to optimise grass growth
- Data collection (stock, grass and soils) - monitoring and measuring for optimum performance